

LODESTARS

the nation's fastest transports!



for UNITED a pioneer airline of the nation

UNITED AIR LINES, with new Lockheed Lodestars, now offers the world's fastest inter-city schedules.

Los Angeles is still 333 air miles from San Francisco and Omaha is still 430 air miles from Chicago, but they're "shorter" miles now. Because United's new, larger, Lockheed Lodestars cut flying time by 20%.

United's choice is based on experience gained from 175,000,000 miles of flying—a greater total of airline mileage than any other airline in the world has flown. United, a Pioneer line, again pioneers in offering this faster inter-city service. You can breakfast at home, transact business 400 miles away, then dine at home—all in ONE day.

And you do it comfortably, luxuriously. Lock-

heed fourteen passenger Lodestars are *big* transports. There's ample head room, arm room, shoulder room and leg room. Every seat has a window, and aisle space too. These are the reasons that *more and more airlines all over the world are purchasing Lockheed Lodestars.*

LOCKHEED AIRCRAFT CORPORATION
Burbank • California

LOOK TO *Lockheed* FOR LEADERSHIP